The Nonprofit Technology Sandwich

A model in words and food
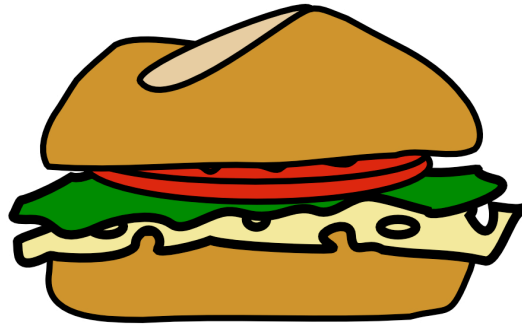
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Training & Outreach

Mission & Program Objectives

Technology Project

Incorporating technology into any nonprofit organization or program can provide enormous benefits, but consideration must be given to more than just the tool or technology itself. To promote success, when beginning any technology project you should always take into account:

➤ how the tool or technology aligns with your organization's mission or program objectives

➤ how staff will be trained and, in the case of community projects, how participants will become involved and oriented

Ensuring that these elements are strongly integrated within your technology project has many immediate and ongoing benefits:

➤ promotes effective use

➤ enhances staff and/or community buy-in

➤ avoids unnecessary costs or distractions

➤ improves sustainability

Just as surely as technology changes and improves, so will the interpretation of your mission, your program curriculum and the makeup of your staff. Ongoing evaluation and development is crucial to your success.

Edible and delicious

2	slices thick and hearty wheat bread
1/2	avacado, thinly sliced
1/4	cucumber, peeled and sliced
2	slices extra-sharp cheddar cheese
1	dash balsamic vinegar
1	sprinkle salt (optional)

Spread avacado beneath top slice of bread and (optional) sprinkle with salt. Lay out cucumber on bottom slice, dash with vinegar. Place cheese on top of cucumber and close. Slice sandwich and enjoy.

The Nonprofit Technology Party Sub

A model for ongoing success

Time →